

SUBJECT LINE Options:

1: Cancer Doesn't Take a Vacation

2: Help More People Conquer Cancer This Summer

Preheader:

Your support is critical during the summer!

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From: Huntsman Cancer Foundation

Date: [Mr. Sample]


To: [Mr. Sample]

Subject: Cancer Doesn't Take a Vacation



[GIVE NOW](#)

Cancer doesn't take a vacation...



and neither can we!

[GIVE NOW](#)

Dear [Mr. Sample],

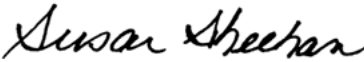
As you're spending time with friends and family this summer, please remember this: Cancer doesn't take a vacation.

Every day this summer, cancer claims the lives of men, women and children here in the Intermountain Region. At the same time, [donations to Huntsman Cancer Institute](#) tend to slow down this time of year.

Your support is critical to fund the most innovative cancer research. [Your 2016 Summer Fund Drive gift](#) is needed to help raise \$74,000 by June 30 to keep scientists and researchers working on promising projects.


Please, [give generously today](#). Thank you!

Sincerely,



Susan Sheehan
President and COO
Huntsman Cancer Foundation

[SAVE LIVES THIS SUMMER](#)




Huntsman Cancer Foundation


500 Huntsman Way


Salt Lake City, UT 84108-1235


Changing the DNA of Cancer Care


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SUBJECT LINE Options:

1: Dads Are the Best!

Preheader:

Happy Father's Day!

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From: Huntsman Cancer Foundation


Date: [Mr. Sample]

To: Dads Are the Best!

Subject: Dads Are the Best!



GIVE NOW




Happy Father's Day

There's just something special about a father. The unfailing strength and love they have. That wonderful ability to make even the smallest child feel safe, special and protected.

That's the feeling we work to spread around Huntsman Cancer Institute. So that every patient who comes in for treatment, every friend or family member who provides support along the journey, is enfolded in that same sense of comfort and care.

This week, as we celebrate fathers of all forms, we want to thank these men for their caring and commitment. You are a source of strength and support, and we wish you a Happy Father's Day!




Huntsman Cancer Foundation


500 Huntsman Way


Salt Lake City, UT 84108-1235


Changing the DNA of Cancer Care


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