

Reply

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Forward

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From: Muscular Dystrophy Association

To: [Mr. Sample]

Subject: Best. Summer. Camp. Ever.


Bring hope and joy to a child with muscle disease. [Help send a kid to summer camp!](#)

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MDA

Fighting Muscle Disease

summer camp



Best. Summer. Camp. Ever.

HELP SEND A CHILD TO MDA SUMMER CAMP, AND YOU'LL CHANGE A LIFE FOREVER!

MAKE A GIFT


Dear [First Name],

If you've ever been to summer camp, you know how fun it can be.

Each year, the Muscular Dystrophy Association (MDA) sponsors nearly 80 summer camps across the country. We are able to create a magical place where kids who have limited mobility can participate in a wide range of activities.

**Kids describe it as the best week of the year.** Everything is accessible. No boundaries exist. It's a world created *just for them*, [and you can help make it happen](#).

There are the typical fun activities — horseback riding, swimming, arts & crafts, and adaptive sports. It's also a place where kids develop lifelong friendships, build self-esteem and grow in independence.




Please help a child experience the joy of summer camp with your gift today. It costs \$800 to send a kid to camp for a week, so anything you can give today will help!

You've supported MDA before, and there's no better time than now to send another gift — so a child can go to summer camp!

If you're still not convinced, [watch this short video](#) and see the joy you can help MDA bring to kids this summer at camp!

Thank you!

Sincerely,



Valerie A. Cwik, M.D.  
Chief Medical and Scientific Officer

P.S. [Your generous support today](#) not only fuels research and support programs, but it also will help a child experience the excitement of summer camp. For a kid with muscle disease, it's the best week of the year!

MDA

3300 E. Sunrise Drive, Tucson, AZ 85718

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We appreciate your support and respect your privacy, so we'll only send these email updates with your approval. If you don't wish to receive future email communications from MDA, [click here to unsubscribe](#).

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Reply

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From: Muscular Dystrophy Association

To: [Mr. Sample]

Subject: Thanks for Helping to Send a Kid to Camp!

Thank you for making a gift to MDA!


Having trouble reading this email? [View it in your browser.](#)

MDA

Fighting Muscle Disease

MDA

summer camp



You're Making This Possible!

THANKS FOR HELPING TO SEND CHILDREN TO MDA SUMMER CAMP.

Dear [First Name],


On behalf of children with muscle disease, thank you so much for your gift of \$[XX] to the Muscular Dystrophy Association (MDA). Your gift will advance research, support programs and give a child the opportunity to experience summer camp.

Because of you, kids will enjoy a week of fun activities. Everything is accessible, and all barriers are broken down. Lifelong friendships are made, and the road to independence begins. Thanks for helping to make that happen!


**Online Donation Summary**  
Donation Date and Time: [XXX]  
Donation Receipt Number: [XXXXXXXXXX]  
Donation Amount: \$[XXX]  
Card Number: [XXX]

You may view your donation receipt online by clicking on the following link: [View Receipt](#)

Sincerely,




Valerie A. Cwik, M.D.  
Chief Medical and Scientific Officer



LEARN MORE



What's MDA all about? Click below to learn more — and see how your support helps.


READ MORE



TELL OTHERS

Encourage family and friends to join you in supporting MDA. Share on [Facebook](#) or [Twitter](#).





GIVE AGAIN

Make another gift to help MDA continue the search for treatments and cures.

GIVE NOW

MDA

3300 E. Sunrise Drive, Tucson, AZ 85718

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## Thank You for Your Support!

Thank you for making a gift to the Muscular Dystrophy Association. Here is a simple way you can learn more about MDA, and encourage family and friends to join you in the fight against muscle disease!

Watch this video to see how your support helps MDA in its search for treatments and cures:



#### LEARN MORE

What's MDA all about? Click below to learn more — and see how your support helps.

[READ MORE](#)



#### TELL OTHERS

Encourage family and friends to join you in supporting MDA. Share on [Facebook](#) or [Twitter](#).



#### GIVE AGAIN

Make another gift to help MDA continue the search for treatments and cures.

[GIVE NOW](#)

### Donate Now

Please enter your name and billing address as they appear on your credit card statement.



Title  
N/A

First Name \*

Middle Name

Last Name \*

Company Name

Street Address \*

Address 2

City \*

U.S. State \*  
(if outside the U.S., please select 'Other')  
[Select A State]

Postal Code \*

[Next](#)





## Best. Summer. Camp. Ever.

YOU CAN HELP SEND A CHILD TO MDA SUMMER CAMP AND CHANGE A LIFE FOREVER!

You know how great summer camp can be. And you want to help give children with muscle disease an opportunity to go. Your gift today will advance research, support programs and give kids a life-changing experience at summer camp. Thank you for being a part of the best week ever!

How fun is MDA summer camp? Watch this video!



Your gift can help provide life-changing experiences like a week at camp for a child. Your gift also can help fund research to further our understanding of what causes muscle diseases and how to develop better treatments. Your gift also will help provide support services such as outpatient clinics and equipment loans and referrals.

The Muscular Dystrophy Association is the world's leading nonprofit health agency dedicated to finding treatments and cures for muscular dystrophy, amyotrophic lateral sclerosis (ALS) and other neuromuscular diseases. We do so by funding worldwide research, providing comprehensive health care services and support to MDA families nationwide, and sponsoring nearly 80 camps across the country.

**Donate Now**

Please enter your name and billing address as they appear on your credit card statement.



Title  
N/A

First Name \*

Middle Name

Last Name \*

Company Name

Street Address \*

Address 2

City \*

U.S. State \*  
(if outside the U.S. please select 'Other')  
[Select A State]

Postal Code \*

**Next**







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**Services**

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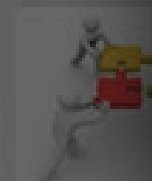
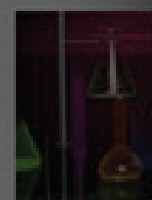
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MDA M



**MDA** summer  
camp

**Help Send a Kid to Camp!**  
YOU CAN CHANGE A CHILD'S LIFE FOREVER!

**MAKE A GIFT**

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July 11, 2013

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